

6.3 Global Localization Empowerment and Medical Advancement

Materiality
Assessment

PharmaEssentia upholds a patient-centered philosophy, planning various actions and support programs to implement drug accessibility and meet patients' health-related needs. Starting in Taiwan, caring for MPN patients through patient education, financial and medical support, and academic exchanges, the company provides a comprehensive integrated plan that penetrates every stage of the cycle of care. In 2023, the patient education program reached over 700 healthcare professionals and patients. Looking internationally, PharmaEssentia has been a long-term sponsor of MPN Asia and actively participates in renowned international societies (such as the American Society of Hematology, ASH), vigorously presenting the latest research findings to help medical professionals understand empirical evidence and new options for treating patients. In 2023, PharmaEssentia made significant research presentations at ASH, ASCO (American Society of Clinical Oncology), and other prestigious societies and international journals.



Materiality Assessment

Doctor-Patient Relationships and Local Empowerment



Impact Assessment

PharmaEssentia adopts a patient-centered approach, enhancing healthcare professionals' knowledge about diseases, strengthening doctor-patient relationships to aid in the appropriate use of medications, and through industry empowerment, helps more patients access high-quality medications.



Management Policies and Commitments

Implement actions related to patient health, including:

- Ensuring comprehensive collection of safety data through multiple adverse event reporting channels, and legally required notifications.
- Ensuring all patients using PharmaEssentia medications are well-informed about disease characteristics, drug effects, and medication outcomes.
- Promoting disease-related knowledge, providing treatment consultation and referral services.
- Caring for patient health during treatment and providing ongoing monitoring.
- Promoting local medical care and healthcare industry empowerment to expand PharmaEssentia's social external impact.



Responsible Units

- Taiwan headquarter, all subsidiaries' marketing departments, and medical affairs teams.
- Materiality Assessment: Managed and integrated by the Access to Healthcare team within the Center for Sustainable Development.



Management Actions

- Taiwan headquarter and all branches actively participate in medical industry-related lectures, sharing knowledge to promote local empowerment.
- Panco subsidiary has set up the MPN patient education and interaction platform and has assisted the Taiwan Myeloproliferative Neoplasms Care Association in organizing World MPN Day educational seminars and the first general assembly to implement patient education support activities in Taiwan.
- The U.S. subsidiary has launched the Patient Support SOURCE program and BESREMi.com.
- The Japanese subsidiary, using the U.S. patient support program as a benchmark, has established a Japanese version of the patient support program, including websites and related support activities.



Indicators and Targets

- Number of healthcare professionals (HCPs) reached.
- Number of participants in industry sharing events.



Practices to Ensure Effective Actions

- Regular review of the annual marketing and seminar activity budgets and execution by the Taiwan headquarters and all subsidiary marketing departments and medical affairs teams.
- Regular review of the planning and execution of industry sharing events.

Performance in 2023

- Panco hosted 17 large and small seminars for healthcare professionals and patients to increase their understanding of the disease and medication options, enhancing professional medical knowledge, with a total participation of about 700+ people.
- PharmaEssentia was invited to 3 local empowerment activities.
- Provide summer internship program to nurture new talent in the industry.



Communication with Stakeholders

- Regular and irregular communications with patients/public/community/industry stakeholders in various formats including social media updates.
- Regular and irregular continuing education events for healthcare professionals



Future Planning

2024

Taiwan:

- Continuously to provide the latest educational messages through MPN.
- Continue collaborating with TMPNA to organize patient education events.
- Collaborate with Chiayi Chang Gung Memorial Hospital to provide educational support activities.

USA:

- Continue promoting the "Patient Support Program SOURCE" to serve American patients.

Japan:

- Promote patient support program plans to help patients understand diseases and reduce out of pocket expenses.

Mid-Term Goals for 2025-2027:

- Continue collaborating with patient groups in various countries to promote BESREMI® and related educational activities, strengthening the correct concepts of disease treatment.
- Continuously to enhance diverse activities and stakeholder reconciliation, reaching more local medical organizations.
- Promote patient support programs in other countries where BESREMI® is marketed to increase global coverage.
- Accelerate research and development of BESREMI® in other MPN disease areas to expand BESREMI® treatment options.
- Track international initiatives, review resources and benefits that can be invested.
- Assist Taiwan patient groups in connecting with international patient groups and share treatment experiences.

Long-Term Goals for 2030:

- Expand the establishment of comprehensive rare disease medical care and community participation in all countries where BESREMI® is marketed, enhancing the company's positive contribution and impact on the global rare disease healthcare system and the overall social industry.
- Assist Taiwan patient groups in connecting with international patient groups and share treatment experiences.

Empowerment Programs along the Value Chain GRI 413-1, 413-2

PharmaEssentia actively participates in empowerment programs and key activities at every stage of the value chain, such as establishing an innovation research center utilizing artificial intelligence for new drug development, helping the American MPN Research Foundation to establish a clinical trial search tool, setting up patient support programs in Taiwan, the USA, and Japan, and enhancing drug accessibility for financially needy patients, gradually expanding to other countries. For patients already using BESREMI, a series of health promotion activities are planned to extend their medication period and perfect the overall treatment process.

Medicine Accessibility Program

This initiative aims to assist patients experiencing financial difficulties in accessing medical resources, thereby enhancing their right to access medication.

Health Promotion

For patients already using BESREMI, comprehensive care is provided to extend the duration of medication use. This includes guidance on medication knowledge and strategies to prolong the usage period effectively.

PharmaEssentia aspires to be a pioneer driving industry growth and has always been committed to participating in community co-learning and sharing initiatives. For example, the plant manager was invited to speak at the "Innovative Pharmaceutical Industry Chain Link International Competitiveness Promotion Project" seminar to exchange practical GMP process change management, promoting industry quality enhancement and to BIO Asia-Taiwan 2023, the largest biotech exhibition in Asia and a key industry exchange platform, to discuss biotechnology techniques and trends, fostering learning and sharing in the biotechnology field. The director of the Sustainability Center was invited to the "Biomedical Products Industry Low Carbon Transformation Initiative - Green Manufacturing Technology and Carbon Reduction Practice Community" to share experiences in promoting sustainable development, fostering co-operation and symbiosis in the biotech industry, while also offering a summer internship program to cultivate new industry talent. To date, the company's operations have not caused any negative impacts on the local community.

