



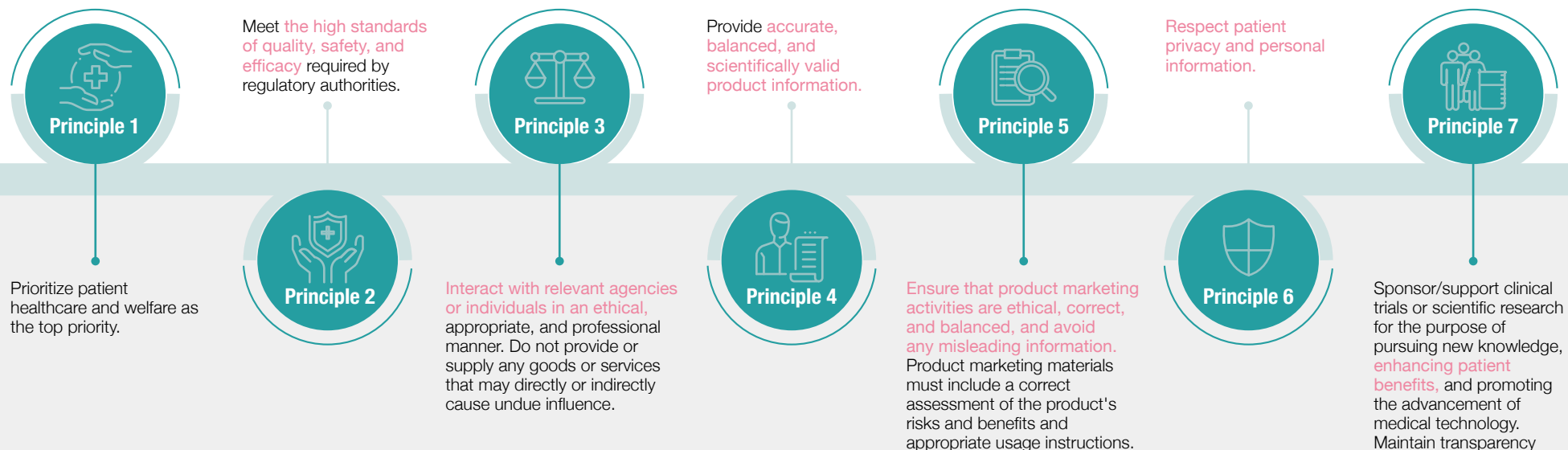
4.5 Ethical Pharmaceutical Marketing

Marketing Ethics Policy and Commitment

GRI 417-3

HC-BP-270a.2 / 510a.2

Our company strictly adheres to all applicable industry regulations and stipulated provisions in marketing and sales, ensuring that all relevant personnel receive appropriate training and comply with ethical standards. All employees of PharmaEssentia who interact with internal staff and healthcare professionals are subject to marketing ethics policies. All activities, marketing materials, and daily operations are subject to review processes based on the following principles:



The US subsidiary currently uses policy manuals and PhRMA industry standards as core guiding principles for marketing and sales. In 2022, there were **no violations of any marketing and communications-related regulations, and the company adhered to ethical pharmaceutical marketing practices.**